

**Remit Address:**

WRAL
PO Box 60904
Accounting Department
Charlotte, NC 28260
Main: (919)890-6000
Billing:

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

DUPLICATE INVOICE

Advertiser	Pat McCrory for Governor
Product	MCCRORY 9/6
Estimate Number	4702

Invoice #	167216-1
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/15/16

Property	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	167216
Alt Order #	08361791
Deal #	
Order Flight	09/06/16 - 09/15/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	
Product 1/2	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	Today Show	7-9a								
		Q3 NON-WINDOW CANDIDATE CARD V8.19									
					09/05/16 to 09/11/16	4x	-TWT---				
	WRAL			Tu	09/06/16	:30	8:39 AM	PM16-165TH	\$750.00		1
	WRAL			W	09/07/16	:30	9:00 AM	PM16-149TH	\$750.00		2
	WRAL			Th	09/08/16	:30	7:18 AM	PM16-165TH	\$750.00		3
	WRAL			Th	09/08/16	:30	8:30 AM	PM16-149TH	\$750.00		4
2	WRAL	Today Show	7-9a								
		Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 3									
					09/12/16 to 09/18/16	2x	MTWT---				
	WRAL			W	09/14/16	:30	8:39 AM	PM16-137TH	\$550.00		1
	WRAL			Th	09/15/16	:30	8:53 AM	PM16-137TH	\$550.00		2
3	WRAL	WRAL 4p News	4-5p								
		Q3 NON-WINDOW CANDIDATE CARD V8.19									
					09/05/16 to 09/11/16	4x	-TWT---				
	WRAL			Tu	09/06/16	:30	4:12 PM	PM16-148TH	\$500.00		1
	WRAL			Tu	09/06/16	:30	4:28 PM	PM16-165TH	\$500.00		4
	WRAL			W	09/07/16	:30	4:54 PM	PM16-165TH	\$500.00		2
	WRAL			Th	09/08/16	:30	4:39 PM	PM16-149TH	\$500.00		3
4	WRAL	WRAL 4p News	4-5p								
		Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 4									
					09/12/16 to 09/18/16	2x	MTWT---				
	WRAL			Tu	09/13/16	:30	4:56 PM	PM16-149TH	\$125.00		1
	WRAL			Th	09/15/16	:30	4:45 PM	PM16-137TH	\$125.00		2
5	WRAL	WRAL 6p News	6p-6:30p								
		Q3 NON-WINDOW CANDIDATE CARD V8.19									
					09/05/16 to 09/11/16	2x	-TWT---				
	WRAL			Tu	09/06/16	:30	6:14 PM	PM16-148TH	\$1,600.00		1
	WRAL			W	09/07/16	:30	6:22 PM	PM16-149TH	\$1,600.00		2

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WRAL	WRAL 6p News	6p-6:30p								
		Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 4									
				09/12/16 to 09/18/16	2x		MTWT---				
	WRAL			W	09/14/16	:00			\$550.00	Credited	2
	WRAL			Th	09/15/16	:00			\$550.00	Credited	1
7	WRAL	Late News	11-1135p								
		Q3 NON-WINDOW CANDIDATE CARD V8.19									
				09/05/16 to 09/11/16	2x		-TWT---				
	WRAL			Tu	09/06/16	:30	11:32 PM	PM16-165TH	\$1,200.00		1
	WRAL			W	09/07/16	:30	11:32 PM	PM16-149TH	\$1,200.00		2
8	WRAL	Late News	11-1135p								
		Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 4									
				09/05/16 to 09/11/16	2x		-TWT---				
	WRAL			Th	09/08/16	:00			\$375.00	See MG 8.3	1
	WRAL			F	09/09/16	:30	11:34 PM	PM16-149TH	\$375.00		2
	WRAL	Late News Airing Late	1130p-1205a	Su	09/11/16	:30	12:13 AM	PM16-149TH	\$375.00	MG for 8.1 09/08	3
				LR due to Sunday Night Ftbl Gm Run Over							
9	WRAL	NFL Sunday - End of Game	Post Game Coverage								
		Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 4									
				09/05/16 to 09/11/16	1x		-----S				
	WRAL			Su	09/11/16	:30	11:36 PM	PM16-149TH	\$2,500.00		1
				LR due to Sunday Night Ftbl Gm Run Over							
10	WRAL	ACC Football	1230-330p								
		Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 4									
				09/05/16 to 09/11/16	2x		-----S-				
	WRAL			Sa	09/10/16	:30	1:04 PM	PM16-165TH	\$500.00		2
	WRAL			Sa	09/10/16	:30	4:33 PM	PM16-149TH	\$500.00		1
				LR due to ACC Ftbl Gm Run Over							
11	WRAL	Notre Dame Football	3:30 PM-6:30 PM								

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Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 4											
				09/05/16 to 09/11/16		4x	-----S-				
	WRAL			Sa	09/10/16	:00			\$350.00	Credited	3
	WRAL			Sa	09/10/16	:00			\$350.00	Credited	4
	WRAL			Sa	09/10/16	:30	5:28 PM	PM16-149TH	\$350.00		1
	WRAL			Sa	09/10/16	:30	5:38 PM	PM16-165TH	\$350.00		2
12	WRAL	WRAL 430A News	430a-5a								
Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 4											
				09/12/16 to 09/18/16		2x	MTWT---				
	WRAL			Tu	09/13/16	:00			\$50.00	Credited	1
	WRAL			W	09/14/16	:00			\$50.00	Credited	2
				Aired Spots	23						

<u>Gross Total</u>	\$16,900.00	
<u>Agency Commission</u>	\$2,535.00	
<u>Net Amount Due</u>	\$14,365.00	<u>Payment Terms 30 Days</u>

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